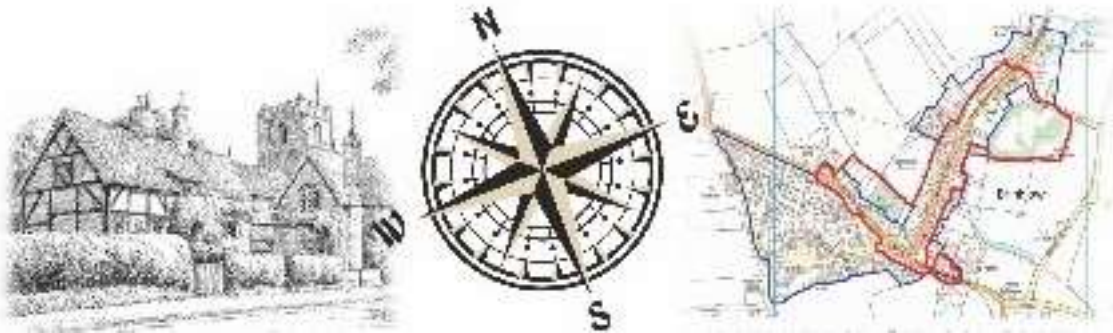




PEOPLE & PLACES  
*Insight*

# Neighbourhood Planning Consultation and Engagement Strategy Report



Neighbourhood Development Plan  
Brinklow Parish

January 2022  
People and Places Insight Limited



## INTRODUCTION

The idea behind Neighbourhood Plans is that they are community-led. Effective community engagement and a robust evidence base are the foundations on which an effective Neighbourhood plan will be built. It is important to seek to engage the wider community too, to gain from their knowledge and seek their views. Overall, the principles of the Consultation Programme are that:

- *Opportunities to consult on key issues, options and proposals, and to feed into the process of developing the plan, are made available to all who wish to get involved.*
- *Engagement and consultation runs throughout every stage of the Neighbourhood Plan process*
- *The Neighbourhood Plan survey is designed around a series of objectives which emerged from the comprehensive community consultations.*
- *The final Neighbourhood Plan reflects the views of those living, working and running a business in the parish of Brinklow.*

The following consultation and engagement strategy reviews the delivery of a “Consultation Statement” that accords with the definition of such a document as set out in Regulation 14 of the NP Regulations (a Consultation Statement being a statutory part of the package to be submitted for examination).

In this regulation “consultation statement” means a document which:

- *Contains details of the persons and bodies who were consulted about the proposed Neighbourhood Plan*
- *Explains how they were consulted*
- *Summarises the main issues and concerns raised by the persons consulted*
- *Describes how these issues and concerns have been considered and, where relevant, addressed in the proposed neighbourhood development plan*

At the time of writing this document the Brinklow Neighbourhood Plan has finished the pre-submission stage where a 6-week period of consultation on the draft plan followed by relevant amendments must accord with Regulation 14 of the Neighbourhood Planning (General) Regulations 2012 and is essential for a robust Consultation Statement to accompany the final plan to the LPA (Regulation 15).



## BACKGROUND

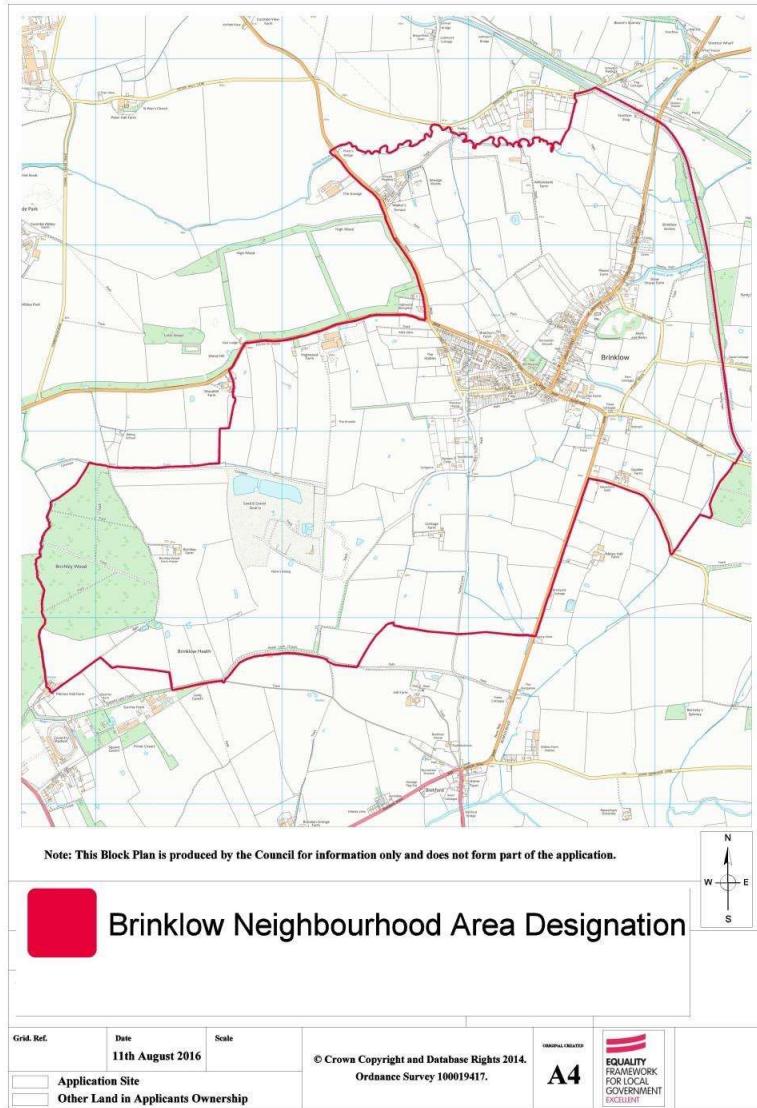
Residents and stakeholders of Brinklow were consulted on the potential of Neighbourhood Planning during meetings in 2016. (Please see Consultation Events p7) Designated Area detail was submitted to Rugby Borough Council in **July 2016** and approved in **August 2016**. Brinklow Parish Council built their relationship with Rugby District Council further through regular discussion and information sharing to ensure that both the Local Plan and the developing Neighbourhood Plan take full account of each other. The Neighbourhood Plan is due to run until **2041**, bringing it in line with the Local Plan once adopted.

The Brinklow Neighbourhood Plan Steering Group was set up consisting of Parish Councillors and residents and was tasked with overseeing the Neighbourhood Plan process. The Steering Group identified the support Rugby Borough Council could provide to consultation with communities, for example, maps, printing, publicity and communications, in addition to the planning authority's statutory duties in supporting development of a neighbourhood plan, i.e.

- *Agreeing and designating the area of the NDP/NDO*
- *Agreeing and designating a forum (where relevant)*
- *Preparation – support*
- *Submission*
- *Examination*
- *Referendum*
- *The making of the plan*



# MAP OF BRINKLOW NEIGHBOURHOOD PLAN AREA





## CONSULTATION PROGRAMME

The Brinklow Neighbourhood Plan Steering Group was created from Parish Councillors and Local Residents to help deliver the Plan. The Steering Group recruited the expertise of consultants Shaping Communities to develop a Consultation and Engagement Strategy. The Consultation and Engagement Strategy assisted the Steering Group in reaching all residents, businesses and community groups in the parish, maximising the opportunity for all who wanted to engage in the process to become involved in shaping the Plan. Shaping Communities helped deliver the first phase of the process through Consultation Workshops with the Steering Group identifying stakeholders to be engaged throughout the process, including those often considered harder to reach. During the Workshops the Steering Group reviewed the array of consultation techniques available in the Neighbourhood Planning process outlining the advantages and disadvantages of each.

The Workshops concluded with the Steering Group developing their own Community and Engagement Strategy working document that provided information:

- *To support discussions with the Local Authority concerning Neighbourhood Plan ambitions/ objectives and how these align with the current development of the Local Plan*
- *Booking venues for consultations*
- *To develop a comprehensive database of all community stakeholders e.g. local interest groups, community groups, businesses, landowners etc. with whom to be consulting, including statutory bodies and utilities*
- *Reviewing census data to establish demographics and sectors of the community that may be harder to reach.*
- *To complete the main elements of website design, uploading all relevant and available key documentation at this stage and establishing website links with other relevant sites*
- *On completing the Terms of Reference endorsed by the Parish Council for publicising on the website*
- *On completing a 'who's who' of Steering Group members*
- *On contacting potential volunteers to seek additional skills/ fill skills gaps.*
- *On co-opting onto the Steering group representatives from wards currently not represented on the Group*
- *On the local media of the Launch Event and subsequent community consultations*
- *On how to design the Launch Event itself*
- *The advantages and disadvantages of consultation opportunities and strategies*
- *The need for the Steering Group to review the Consultation and Engagement strategy at monthly intervals to ensure that engagement is successful and achieving the aims.*



Due to the heavy workload in developing a Neighbourhood Plan, on 11<sup>th</sup> February 2017 the Steering Group arranged for an Open Public Meeting and Appeal for Volunteers. Consequently, 12 new volunteers were recruited. At the meeting attendees were allowed to comment on the key issues and priorities for the potential Plan and these were:

- *Traffic & Transport: Congestion / blockage on Broad Street, the main road north of the village centre*
- *Housing: RBC's potential new development will put pressure on already stretched amenities and infrastructure. Need for affordable housing for elderly and young, whereas developers favour more expensive houses, local needs / plans being ignored.*
- *Community / Leisure Facilities: A larger community hall has been widely desired for many years*
- *Schools: Impact of increasing numbers, e.g. current school annex in Brinklow could be lost*
- *Healthcare: Access to the current doctors' premises is difficult, a different location would seem better*
- *Environment: Protection of green areas, wildlife, countryside*
- *Business: Tourism should be promoted. Reported interest by farmers in a dedicated campsite, which would help events and boost tourism*

## Community Engagement

Sometimes traditional methods of engagement don't work effectively and some sectors of the community can be harder to engage than others. Some groups this can apply to (though not restricted to) are older people, children and young people, those who are disabled or incapacitated, those whose first language is not English, those rurally isolated including farmers, commuters and those feeling disenfranchised. The Steering Group recognised the benefits of targeting engagement with such particular groups. To help with engagement, the Steering Group used the following guidelines when planning consultations:

- *Choose accessible venues, with public transport, central, walking distance*
- *Consider offering support with transport*
- *Don't hold meetings too late (people may not feel safe to be out)*
- *Include elements of play for children*
- *Consider one to one meetings or small group discussion in more informal settings*
- *Producing materials in large font if required, to suit different needs*
- *Offer help to fill in surveys*
- *Make display materials bright and appealing*
- *Consider language barriers and use of community interpreters if required*
- *Engage local voluntary groups to help you access those harder to reach (e.g. elderly person homes, housing associations, Rural Housing Provider, age concern, etc)*
- *Look at practical considerations – hearing loop, ramp, parking, lighting of venue, toilets accessible for all, is prayer space needed?*



## Consultation Events

The Consultation process for the Brinklow Neighbourhood Plan officially started with the community launch of the Neighbourhood Plan on 8<sup>th</sup> April 2017 to ensure widespread coverage and the opportunity for residents to attend. The Launch Events were followed by a series of more targeted consultations with sectors of the communities and a comprehensive paper based and online survey which was available for all Brinklow residents and business owners to complete. To ensure all important data and evidence was gathered effectively the Steering Group commissioned a detached research company, People and Places Insight Limited to aid with the construction, data entry, analysis and report writing of the Survey.

At the very start of the project the public in Brinklow were provided with the opportunity to indicate whether or not they wanted to see a Neighbourhood Plan developed in the locality. Two open evenings about the proposed Plan were held on Saturday 21<sup>st</sup> May 2016 from 1pm-3pm and Monday 23<sup>rd</sup> May 2016 from 6.30-8.30pm. The time slots were planned to accommodate the demographic of Brinklow. The proposed Planning exercise was also presented and discussed at the Parish Council Annual General Meeting on Thursday 19<sup>th</sup> May 2016. Information concerning the pre-Plan events was detailed on Brinklow Village website page <http://brinklowvillage.co.uk/> and any direct queries were fielded by the Parish Clerk on [brinklowvillage@btinternet.com](mailto:brinklowvillage@btinternet.com).

A referendum was then held on whether the village should go ahead with developing a Neighbourhood Plan. Everyone on the electoral roll was invited to vote and received a flyer with a voting slip. To ensure wide participation residents were provided the opportunity of completing a paper based or online voting slip. Polling ran from Saturday 14<sup>th</sup> May 2016, closing on Tuesday 31<sup>st</sup> May 2016. The referendum voted in favour of developing the Brinklow Neighbourhood Plan.



The table below outlines all the Consultation Events in Brinklow up until November 2021. The table highlights both widespread and extensive consultation post launch of the Neighbourhood Plan, augmenting community wide opportunities such as the Neighbourhood Plan Survey alongside specific events with Business Owners, Landowners, Youth Organisations, Sports Club, Interest Groups and the Religious Community.

Date	Consultation Event
5th April 2016	Invitation meeting to set up Steering Group
7th April 2016	Rugby Borough Council Planning Department meeting with Steering Group
19 May 2016	Neighbourhood Plan presentation at Brinklow Parish Council AGM
21 May 2016	Saturday Morning drop-in session at Village Hall
23 May 2016	Evening drop-in session at Village Hall
14th-31st May 2016	Referendum: Neighbourhood Plan or not?
23rd May 2016	Presentation of Neighbourhood Plan ideas
16th June 2016	Parish Council AGM Neighbourhood Plan Presentation
27 September 2016	Open Public Meeting
7th December 2016	Meeting St John's Church Warden
16th January 2017	Football Club Meeting
11 February 2017	Drop-in Meeting
8th April 2017	Launch Presentation Village Hall
2nd March 2018	Historical Workshop Day Village Hall
7th March 2018	Wildlife Research presentation Village Hall
24th March 2018	Neighbourhood Plan Survey results feedback presentation at Village Hall
4th April 2018	Meeting with Mark Pawsey (Rugby MP)
May-July 2018	Meetings with Pub landlords, and local businesses
6th-Aug-2018	Youth Club Meeting
5th December 2018	Steering Group Meeting with Rugby Borough Council
01 April 2019	Housing Needs Survey
14 December 2019	Call for local sites in Brinklow
24 October 2019	Midlands Rural Housing Landowner-Steering Group Meeting
16th January 2020	Rugby Borough Council-Midlands Rural Housing-Landowner-Steering Group Meeting
13th July 2020	Mark Pawsey(Rugby MP)-Heather Timms(Rugby Borough Council Councillor)-Steering Group Meeting
30th November 2020	Zoom Landowner-Jenny Lampert Planning Associates-Steering Group Representatives Meeting
December 7th 2020	Midlands Rural Housing-Jenny Lampert Planning Associates-Steering Group Representatives Meeting
21 January 2021	Teams Call Landowner-Jenny Lampert-Midlands Rural Housing - Steering Group Representatives Meeting





An attendance log was kept at each of the Events to both understand the level of engagement with the local residents, businesses and stakeholders and to help develop a database for further consultation, engagement and feedback.

## Launch Event

The Steering Group arranged a Neighbourhood Plan Launch Event for 8<sup>th</sup> April 2017. The Launch Event was essential in building awareness of the Neighbourhood Plan, gaining buy-in from the community and understand local views to help shape objectives. The event explained what the Plan could and could not achieve and detailed the key stages of development and the future consultation opportunities. The explanation process included a presentation, made by a member of the Steering Group, a rolling PowerPoint presentation staffed by a member of the Steering Group and an information sheet to guide all volunteers in a 'uniform approach' when speaking/fielding questions from members of the public.

The Steering Group was keen that everyone living, working and running a business in the Parish was made aware of the Launch Event to maximise the numbers attending and the opportunity to consult. The Launch Event was advertised in flyers distributed to all households in the Parish, local publications, social media and the Neighbourhood Plan section of the Parish Council website. Roadside signage also advertised the event. E-mails were sent to all community groups and other stakeholders on the Steering Group's database.

The Steering Group adopted an open 'funnel' approach to the consultation and wanted the key themes to emerge rather than be pre-meditated. Thus, topic sheets were located around the room upon which attendees were able comment via the use of post it notes, with prompt questions to start people thinking about various issues they might want to see addressed by the plan. All the written comments were collated, summarised, reviewed and analysed by the Steering Group to tease out the key issues under each topic heading and to inform wider consultation feedback later on in the process, topic by topic. A summary of all consultation feedback was prepared and kept for reference.



The key themes to emerge from the Launch Event replicated those from the Open Public Meeting and Appeal for Volunteers on 11<sup>th</sup> February 2017:

- *Business*
- *Community Facilities*
- *Conservation*
- *Heritage*
- *Green Spaces and Environment*
- *Housing*
- *Infrastructure*
- *Connectivity*
- *Transport*

## Neighbourhood Plan Survey

A Neighbourhood Plan Survey was circulated to all residents and businesses in the Parish. The overall aim of the Survey was to:

- *Help to build on, and fill in the gaps, on evidence relating to each topic that had emerged from the consultation to the point*
- *start to drill down into options for the plan.*

The Steering Group commissioned detached research specialists People and Places Insight Limited to help:

- *Develop the Survey Questions and Scales to ensure robustness and validity*
- *Design a paper-based version to be hand delivered to every household in the Parish*
- *Design an online version to ensure that in households where more than one person can complete the survey the option was available*
- *With collection of the Survey- face to face collection, provision of freepost envelopes and online submission*
- *Quantitative and qualitative analysis*
- *Production of Executive Summary and Key Findings*
- *Dissemination of the Key Findings at an Open Meeting*

The key topics/ headings to emerge from consultation up until this point were used to help formulate the Neighbourhood Plan Survey questions. The Survey was an excellent means of reaching everyone in the Parish and in reference to the harder to reach groups help was provided be offered by the Steering Group to those who needed assistance with completion. In total 230 surveys were completed. The Key Findings from the Survey were:



## Environment

- **Environment Importance and Protection of Environment**
- *In terms of aspects of the Parish which respondents felt were important to them 98% rated 'General upkeep of the village' as 'Very Important' (78%) or 'Important' (20%) and 97% of respondents rated 'Protected open space and trees' as either 'Very Important' (68%) or 'Important' (29%). Over 90% also rated 'Easy access to the countryside' (94%), 'Rural atmosphere' (94%), 'Open countryside reaching close to the centre' (93%) and 'Quiet environment' (91%) as either 'Very Important/ Important'.*
- **Importance of Conservation and Heritage**
- *Conservation and Heritage was important to respondents with over 90% either 'Strongly Agreeing' or 'Agreeing' to the following statements; 'The Parish should actively protect unique local historic features, footpaths and countryside' (99%), 'Conservation Area status is important to preserve both the building and the mature trees for current and future generations' (98%), 'Historic buildings in the Parish need to be maintained (where appropriate) renovated sympathetically' (98%) and 'The character and architecture of the older buildings in the village is an important feature of the Parish' (97%).*
- **Improvement and Promotion of Green Spaces**
- *In terms of 'Green Spaces' and 'Environment' that respondents would like to see improved 90% or over 'Strongly Agreed' or 'Agreed' with the following; 'Wildlife sites e.g. Old Canal, the Tump' (93%), 'Existing green spaces within the village' (92%) and 'Trees and hedge*

## Housing

- **Housing Future Developments**
- *Having decided that Main Rural Settlements like Brinklow must have around 100 new houses each, Rugby Borough Council (RBC) issued a 'call' for potential development sites each able to deliver around 100 houses; those submitted for Brinklow were all on previously undeveloped 'Greenfield' sites on Green Belt Land. One site identified as suitable for up to 100 houses by RBC was north of Brinklow, to the east of Lutterworth Road and following consultation from November 2016 to January 2017, Rugby Borough Council included this site in their new draft Local Plan. Review hearings with the Planning Inspectorate were scheduled for 17 April 2018. The Review Hearing took place with input by Steering Group Representatives. The Planning Inspector then ruled against the 100 houses for Brinklow, which were subsequently removed from the Local Plan. (Please refer to the Planning Inspector's Report at [https://www.rugby.gov.uk/downloads/file/2260/planning\\_inspectors\\_report\\_on\\_the\\_rugby\\_borough\\_local\\_plan\\_2011-2031](https://www.rugby.gov.uk/downloads/file/2260/planning_inspectors_report_on_the_rugby_borough_local_plan_2011-2031)). Over half of respondents (54%) agreed with RBC's decision to reject all potential development sites except the 100 new homes already proposed.*
- *58% of those responding to the online survey question 'Do you think the Parish needs more housing' stated 'No'. 46% of paper-based survey respondents stated that 'No more housing required'.*
- **Type of Future Developments**



- Over three quarters (81%) of those online respondents who felt the Parish needs more housing stated this should be 'For young people who would like to live in Brinklow Parish in the future'. Whilst in the paper-based survey, 47% respondents indicated that the Parish needs more housing 'For young people who would like to live in Brinklow Parish in the future'.
- In terms of the size of any further housing developments in the Parish over the next 15-20 years, 43% of online respondents indicated that they felt '21-50 houses' were needed, whilst the same response in the paper-based survey was 26%.
- Respondents were clear that 'Large developments (more than 50 houses)' were not wanted with 88% either stating 'Strongly Disagree' (69%) or 'Disagree' (19%).
- From those who did not agree with RBC's decision to reject all other sites the key theme to emerge from the qualitative analysis was that 'more, smaller sites' would be better for Brinklow.
- 79% of respondents either 'Strongly Agreed' (30%) or 'Agreed' (49%) that any further housing development should be 'Infill, small plots of one or two houses' whilst 70% either 'Strongly Agreed' (23%) or 'Agreed' (47%) that these should be 'Conversion or change of use of existing buildings or previously developed (brownfield) sites'.
- 86% of respondents did not think any more 'Large/ luxury' houses were required in the Parish and the same number stating 'Short/ medium term rental properties: Buy to let and investment properties' were not required.
- 96% of respondents either 'Strongly Agreed' (67%) or 'Agreed' (29%) that if new properties were to be built they would support 'Dwellings of appropriate size and character for the neighbouring area'.
- 96% of respondents either 'Strongly Agreed' (62%) or 'Agreed' (34%) with 'Pavements for pedestrians' as a design feature of any new housing development in the Parish.
- 94% of respondents 'Strongly Agreed' (61%) or 'Agreed' (33%) with 'Off road parking' as a design feature they would support and 87% 'Strongly Agreed' (48%) or 'Agreed' (39%) with 'Low Energy considerations'.
- In terms of environmental features on new housing developments in the Parish over 90% of respondents either 'Strongly Agreed' or 'Agreed' with 'Tree planting' (92%), 'Green spaces' (92%), 'Green areas for wildlife' (91%) and 'Shrubs and hedges' (91%). Village Identity. 9
- 5% of respondents rated 'Village identity/ feeling part of a community' as an important aspect of the Parish whilst 89% 'Strongly Agreed' (69%) or 'Agreed' (20%) with the need to 'Control development to maintain Brinklow Parish's fundamental size and shape.'



## Traffic and Transport

- **Traffic Issues Impacting Development**

- *In regard to specific actions concerning development, 93% of respondents either 'Strongly Agreed' (74%) or 'Agreed' (19%) with the assertion to 'Address traffic issues, e.g. speeding vehicles).*
- *Transport issues were classed as a current barrier to Business Development within the Parish with 79% of respondents either 'Strongly Agreeing' (56%) or 'Agreeing' (23%) with 'Parking' and 74% 'Traffic flow (congestion)' ('Strongly Agree' (49%)/ 'Agree' (25%).*
- *From those respondents who do not want to see more 'Tourists and Visitors being attracted to the Parish', 96% either 'Strongly Agreed' (78%) or 'Agreed' (18%) that this was due to 'Car parking issues' whilst continuing on the transport theme 95% either 'Strongly Agreed' (76%) or 'Agreed' (19%) that this was due to 'Traffic issues'.*
- *93% of respondents either 'Strongly Agreed' (73%) or 'Agreed' (20%) that 'Speeding vehicles' were problematic in the Parish. 38% of these indicated that the issue was prevalent on 'Broad Street' whilst 22% stated 'Lutterworth Road'. In terms of time of day, 'Rush Hour/ Peak times' was the most common response. Volume of Traffic*
- *87% of respondents either 'Strongly Agreed' (62%) or 'Agreed' (25%) that the 'Volume of traffic was too high' in the Parish. 54% of those who provided a rating of either 'Strongly agree' or 'Agree', indicated that there was a problem with the volume of traffic being too high on 'Coventry Road' with 43% stating 'Broad Street'. When questioned on the time of day the traffic volume was problematic 26% referred to 'Rush Hour', 21% 'Morning' and 12% 'Peak'.*
- *86% of respondents either 'Strongly Agreed' (68%) or 'Agreed' (18%) that 'HGV traffic' is a problem in the Parish with 45% of comments referring to 'Coventry Road' and 37% 'Broad Street'. When asked the time that HGV traffic was a problem a number of comments cited 'All the time'.*

## Car Parking

- *65% of respondents felt that more public car parking space should be made available and from this cohort 80% either 'Strongly Agreed' (37%) or 'Agreed' (43%) with 'Near the shops and food outlets on Broad Street' and 78% 'Near the playing fields' (32% 'Strongly Agree' / 46% 'Agree').*
- *65% of respondents either 'Strongly Agreed' (46%) or 'Agreed' (19%) that 'Car parking on the pavements' was a problem in the Parish, when asked the location of this issue 30% reported 'Coventry Road' and 25% 'Broad Street. 10% indicated that the problem of cars parking on the pavements was 'Evenings' and 9% 'Anytime.'*
- *77% of respondents 'Strongly Agreed' (55%) or 'Agreed' (22%) that 'Parking close to junctions' was problematic in the Parish. 36% commented that this problem was prevalent on 'Coventry Road', 35% 'Heath Lane' and 34% 'Broad Street'. 'School times' was cited when questioned on when 'Parking close to junctions' was an issue.*



- **TRAFFIC MANAGEMENT SOLUTIONS**

- 82% of respondents either 'Strongly agreed' (55%) or 'Agreed' (27%) that '20 mph zones near the school' are needed and 72% that '20 mph zones near the shops' are needed. ('Strongly Agree' 46% or 'Agree' 26%). 70% 'Strongly agreed' (49%) or 'Agreed' (21%) that '20 mph zones along Ell Lane' are needed.

### Community Facilities

- **Frequency of Use**
- In terms of community facilities which are used, 77% indicated that they used the 'Shop' at least once a week with 67% using the 'Post Office' the same frequency.
- 97% of respondents rated 'Local services/ facilities (shops, healthcare, pubs etc)' as 'Very Important' (65%) or 'Important' (32%) aspects of the Parish.
- In terms of retaining facilities in the Parish, the key theme to emerge from the quantitative feedback was that it was important. For example, over 90% felt that it was either 'Very Important' or 'Important' to retain the 'Surgery' (99%), 'Shop' (99%), 'Post Office' (98%), 'Pharmacy' (98%), 'Playing field and facilities' (95%), 'Churches' (91%), 'Community Hall' (90%), 'Food outlets' (90%) and 'Pubs' (90%).
- In terms of aspirations for community facilities, 69% of respondents either 'Strongly Agreed' (27%) or 'Agreed' (42%) with 'Churches improved and used more creatively, e.g. concerts, plays' and 67% 'More facilities for older children' ('Strongly Agree' 20% / 'Agree' 47%). 58% of respondents either 'Strongly Agreed' (24%) or 'Agreed' (34%) with the Parish aspiring to provide a '24-hour cash point'.

### Infrastructure and Connectivity

- **Broadband**
- 94% of respondents had Broadband access at their home.
- 58% of respondents were happy with the speed of their Broadband service.
- **Mobile Phones**
- Nearly two thirds (63%) of respondents were happy with their mobile phone signal.
- Over half of respondents (56%) would not support the installation of a mobile phone mast.
- **Waste Disposal**
- 60% of respondents would like to see more litter bins in the Parish.
- 60% of respondents indicated that more bins for dog waste are needed in the Parish.



- **Business Development**
- *In terms of the type of Business Development which should be encouraged in the Parish 81% either 'Strongly Agreed' (33%) or 'Agreed' (48%) with 'Home working', 73% 'Pubs/cafes/ restaurants', 69% 'Agricultural/ Food Production', 69% 'Service trades e.g. plumbers, electricians' and 64% 'Nursery'.*

## Additional Surveys

Midlands Rural Housing were commissioned by Brinklow Parish Council to undertake a Housing Needs Survey in Brinklow, in May 2019. The Parish Council personally delivered a questionnaire to 473 households, and 166 of these returned a completed survey providing a response rate of 35%. Results identified that there is an identified need for 12 open market homes and 8 affordable homes in Brinklow for those with a local connection. In addition to the Housing Needs Survey a Village Survey was carried out by AECOM, funded by Locality, which identified the Lutterworth Road West site as one of those being 'potentially suitable, available and achievable' for additional housing.



## 6-WEEK CONSULTATION STRATEGY

The final stage of the Consultation and Engagement Strategy was the six-week pre-submission statutory consultation known as the Regulation 14 Consultation within the 'Neighbourhood Planning (General) Regulations 2012 (as amended). Regulation 14 is a legal requirement that the qualifying body:

- *(a)publicise, in a manner that is likely to bring it to the attention of people who live, work or carry on business in the neighbourhood area—*
- *(i)details of the proposals for a neighbourhood development plan;*
- *(ii)details of where and when the proposals for a neighbourhood development plan may be inspected;*
- *(iii)details of how to make representations; and*
- *(iv)the date by which those representations must be received, being not less than 6 weeks from the date on which the draft proposal is first publicised;*
- *(b)consult any consultation body referred to in paragraph 1 of Schedule 1 whose interests the qualifying body considers may be affected by the proposals for a neighbourhood development plan; and*
- *(c)send a copy of the proposals for a neighbourhood development plan to the local planning authority.*





The following list of statutory bodies were emailed for comment on the Neighbourhood Plan as part of the 6-week consultation:

Consultation Body	Email/Postal Address
A local planning authority, county council or parish council any part of whose area is in or adjoins the area of the local planning authority	
Rugby Borough Council	
Warwickshire County Council	<a href="mailto:highwayconsultation@warwickshire.gov.uk">highwayconsultation@warwickshire.gov.uk</a> <a href="mailto:planningecology@warwickshire.gov.uk">planningecology@warwickshire.gov.uk</a> FRMplanning@warwickshire.gov.uk forestry@warwickshire.gov.uk
Adjoining Parish Councils:	Binley Woods binwoodspc@aol.com Brandon and Bretford brandonandbretfordclerk@gmail.com Combe Fields combefieldspc@gmail.com Easenhall easenhallparishcouncil@virginmedia.com Kings Newnham Monks Kirby monkskirbypc@btinternet.com Stretton-Under-Fosse Suf.clerk@gmail.com
c) the coal authority	thecoalauthority-planning@coal.gov.uk
d) Homes England	Enquiries@homesengland.gov.uk
e) Natural England	consultations@naturalengland.org.uk NationalPlanning.Function@canalrivertrust.org.uk
f) The Environment Agency	enquiries@environment-agency.gov.uk
g) Historic England	midlands@HistoricEngland.org.uk
h) Network Rail	TownPlanningLNW@networkrail.co.uk
Highways Agency	planningM@highwaysengland.co.uk
k) Any person i. to whom the electronic communications code applies ii. who owns or controls electronic communications apparatus in the area	EMF.Enquiries@ctil.co.uk
	public.affairs@ee.co.uk
	British Telecommunications Plc, Customer Wideband Planning Group Post Point BSTE 0301, Bath Street, Nottingham NG1 1BZ



li) Primary Care Trust	contactus@coventryrugbyccg.nhs.uk
lii) Licence holder under the Electricity Act 1989	nationalgrid.uk@avisonyoung.com
	wpdwayleavesmidlands@westernpower.co.uk
liii) Licence holder under the Gas Act 1986	wecare@cadentgas.com
liv) Sewage Undertaker/iv) Water undertaker	growth.development@severntrent.co.uk
m) Voluntary bodies some or all of whose activities benefit all or part of the neighbourhood area	rugbyinfo@wcava.org.uk
n) Bodies which represent the interests of different racial, ethnic or national groups in the neighbourhood area	advice@equipequality.org.uk
o) Bodies which represent the interests of different religious groups in the neighbourhood area	United Reform Church, St John's Church in Brinklow and St Joseph's church in Monks Kirby
p) Bodies which represent the interests of persons carrying on business in the neighbourhood area	info@cw-chamber.co.uk
	contact@cwlep.com
q) Bodies which represent the interests of disabled persons in the neighbourhood area	feedback@warwickshire.gov.uk
Other Bodies	
Fire and Rescue	fr-operational-planning@warwickshire.gov.uk
Local MP and Councillors	mark.pawsey.mp@parliament.uk
	Heather.timms@rugby.gov.uk
	Belinda.garcia@rugby.gov.uk
	Anthony.gillias@rugby.gov.uk

The standardised email stated:

*I am addressing this email to you, as a representative of the United Reform Church, and would ask you to forward it to the Reverend Robert Maloney and/or Derek Coleman, as you think fit. I am writing this, as a member of the Neighbourhood Plan Steering Group, a sub-group of Brinklow Parish Council.*

*Brinklow Parish Council is going out to pre-submission Consultation on our draft Neighbourhood Plan in accordance with Regulation 14 of the Neighbourhood Planning Regulations, beginning on Sunday 21st November 2021.*

*We are sending you the attached copy of our draft Neighbourhood Plan and would welcome any comments you have.*

*Please provide your comments by email to [replies2@btinternet.com](mailto:replies2@btinternet.com). Comments must be received within the six-week period of the Consultation, that is by 2nd January 2022.*

*If there are any queries, please contact John Reid, Chair, or Tim Heenan, Deputy Chair, of Brinklow Parish Council on 01788 832794 or 01788 833961.*

*Best Regards*

*On behalf of Brinklow Parish Council  
Neighbourhood Plan Steering Group*



Comments from residents during the consultation were to be made by email to [replies2@btinternet.com](mailto:replies2@btinternet.com) or by filling in the form in the back of the draft Neighbourhood Plan and handing into the village shop. Spare forms were also made available in the village shop.

In order to provide comments stakeholders were provided with a copy of the Brinklow Neighbourhood Plan in its draft stage. The Plan included extensive information and detail on:

- *Brinklow Neighbourhood Area*
- *The Purpose of the Neighbourhood Plan*
- *The Scope of the Neighbourhood Plan*
- *A Short History of Brinklow and its Character Today*
- *The Policy Context*
- *Community Engagement*
- *Topic 1 Proposals and Policies for Housing*
  - *2.1 Policy HO1: Development within Brinklow limits*
  - *2.2 Policy HO2: Development outside Settlement Boundaries*
  - *2.3 Policy HO3: Design Principles*
  - *2.4 Policy HO4: Lutterworth Road Brinklow*
  - *2.5 Policy HO5: Affordable Housing*
  - *2.6 Policy HO6: Specialist housing for the elderly*
- *Topic 2 Green Spaces and Environment:*
  - *3.1 Policy E1: Development*
  - *3.2 Policy E2: Public Rights of Way*
  - *3.3 Policy E3: Areas of Local Green Space*
  - *3.4 Policy E4: Protecting and Enhancing non-historic Green Open Spaces*
  - *3.5 Policy E5: Agricultural Land*
  - *3.6 Policy E6: Landscapes, Vistas and Skylines*
  - *3.7 Policy E7: Minimising Pollution*
  - *3.8 Policy E8: Renewable Energy*
  - *3.1 Policy E9: Biodiversity and Habitats*
  - *3.2 Policy E10: Hedgehog and other Wildlife Protection*
  - *3.3 Policy E11: Local Wildlife Sites*
- *Topic 3 Business and Tourism*
  - *4.1 Policy B1: Existing Businesses*
  - *4.2 Policy B2: Additional and alternative businesses*
  - *4.3 Policy B3: Business Traffic and Parking*
  - *4.4 Policy B4: Proposed new car park area for the village*
  - *4.5 Policy B5: Tourism and Visitor attractions*
- *Topic 4 Transport*



- 5.1 *Policy TR1: Provision of Sustainable Transport Measures*
- 5.2 *Policy TR2: Partnership working to achieve objectives*
- 5.3 *Policy TR3: Transport infrastructure projects*
- 5.4 *Policy TR4: Transport and rural crime*
- 5.5 *Policy TR5: Transport and the environment*
- *Topic 5: Infrastructure and Connectivity:*
- 6.1 *Policy IC1: Encourage study and deployment of village wide surveillance system*
- 6.2 *Policy IC2: Connectivity Hub*
- 6.3 *Policy IC3: Broadband and mobile phone coverage:*
- *Topic 6: Community Facilities*
- 7.1 *Policy CF1: To Protect existing Community Facilities*
- 7.2 *Policy CF2: To support additional services and facilities for religious and other community activities*
- 7.3 *Policy CF3: To help enhance provision of social and sport facilities for older children:*
- 7.4 *Policy CF4: To offer additional commercial services such as a cash point*
- 7.5 *Policy CF5: Access to Healthcare and Outdoor Recreation Areas*
- *Topic 7: Conservation and Heritage:*
- 8.1 *Policy HC1: Conservation and Enhancement: Listed Buildings and Conservation area.*
- 8.2 *Policy HC2: Natural and historic landscape features*
- 8.3 *Policy HC3: Extension of Brinklow Conservation Area*
- 8.4 *Policy HC4: Design guidance for redevelopment, alteration or extension of historic farmsteads and agricultural buildings.*
- 8.5 *Policy HC5: Archaeological Considerations*
- *Implementation Monitoring and Review*
- *Working in Partnership*
- *Funding and Implementation Mechanisms*
- *Monitoring and Review*
- *List of Reference Documents*
- *Glossary of Terms and Abbreviations*
- *Comments on the 6-week consultations were supplied by:*
- *Warwickshire County Council*
- *Severn Trent*
- *National Highways*
- *Canals and River Trust*
- *National Grid*
- *Natural England*



Full comments can be found in the Appendix.

An open day was also held to inform the village and begin the six-week Regulation 14 pre-submission consultation. Posters describing the process of the housing site selection were presented and copies of the draft Neighbourhood Plan were handed out. Parish Councillors and members of the Neighbourhood Plan sub-committee were on hand to answer questions. 48 people from the village attended.

Following this open day the Neighbourhood Plan was put on the Parish Council webpage and a link to the plan placed on the village Facebook page and an email address provided for comments. The consultation was also publicised in the local free monthly magazine 'Round the Revel'.



## APPENDIX

**Consultation and information sharing techniques worksheet produced by Shaping Communities prior to Launch.**

### **Open/ Drop in days**

Open/ Drop in days, such as those to be designed for the launch of the neighbourhood plan, present an ideal opportunity to discuss the plan, what the plan can achieve/ what the plan cannot achieve, exchange views and ideas, view maps and gain an understanding of the process, the benefits of having a plan and how to get involved in shaping the plan further. The presence of additional technical planning support would be helpful to respond to more complex planning questions.

### **Use of local newspapers**

Keeping the community informed of key consultation events through press releases will be useful and demonstrates that the group is trying to engage through relevant mediums as and when appropriate. The Steering Group will look to issue press releases with respect to the launch of the plan, the options consultation/ exhibition and the launch of the statutory period of pre-submission consultation. It is recommended that a press release is also used to publicise the referendum. Parish based publications such as 'Round the Revel' will be used for press releases and the Group is advised to agree a lead for issuing publicity from within the Group and to liaise with the newspaper.

### **Local radio/ TV**

Providing occasional interviews at key points in the plan's development is a further opportunity to raise awareness of the plan and encourage buy-in from the community.

### **Local publications**

Full use should be made of local publications, particularly the parish's monthly magazine. This is a free magazine which gets delivered to all households in the parish by a team of volunteers. This small parish magazine is considered ideal for this purpose and good links are already established with this magazine. A brief newsletter or progress report in the form of a flyer containing the dates (as and when these are confirmed) of future consultations could also be included with the magazine to act as an aide memoire for residents and businesses.

The group will also approach the village school to see whether they would be prepared to support information sharing through using existing mechanisms.

Local newsletters managed by any Voluntary and Community Sector organisations supporting residents in the parish should help to reach into the community. The neighbourhood plan branding and logo should appear on all publications.

### **Website**

A neighbourhood plan page was added to the Parish Council website publicising information about the plan. This will prove particularly useful at the statutory consultation stage and for sharing a wide range of background information with the community and Statutory Undertakers. The Group will look at other examples of good neighbourhood plan websites, and examples have



been given. The website address will be printed onto all publicity, e.g. posters, flyers etc. It is important that the website is regularly refreshed with up to date information. In addition, for the purposes of completing the neighbourhood plan questionnaire later this year, on-line completion will save time and resources, along with encouraging a greater response rate to the questionnaire.

The group has agreed that the site needs to contain as much information as possible in readiness for the launch event, as interest in the plan grows among the community. The presence of a populated website will demonstrate that neighbourhood plan information and key background documents, along with information about pending consultations and feedback from consultations, has been made available to all to view. The website will be needed for statutory consultation purposes (Regulation 14 consultation). The site should have sufficient memory to hold a significant amount of documentation.

The group has set up "Contact Us" feature on the website to capture all questions raised about any aspect of the plan process with associated responses. (This is in addition to all comments, questions and ideas recorded as part of interactive consultation feedback gathered at the launch and other bespoke events).

NB. It is recommended that questions are responded to within a period of two weeks and that response times form part of the Terms of Reference. This will provide additional clarity about the process, increase transparency and help to keep people informed and on board.

#### **E-mails**

The Steering Group is to develop a comprehensive e-mail database of all community groups and clubs, local interest group, businesses, the local school, statutory undertakers (see section 5 above for examples) and neighbouring parishes. The group may wish to try to engage the support of other local groups and voluntary organisations by seeking permission to "piggy back" others' e-mail databases for disseminating information on the plan. Developing an interactive page on the website for questions to be raised by the community, where e-mail contact details are required, would also help to build the e-mail database and assist with wider communication.

#### **Leafletting/ flyers/ posters**

Where helpful, leaflets could be delivered through doors to provide additional information at key points in the plan process. In addition, by agreement, posters can hopefully be placed in the windows of local businesses, public houses, the Community Centre, and residents' homes, (to name a few examples).

#### **Notice boards**

There are notice boards in the parish which serve the parish well, and will be very useful over the coming months.

#### **Making the most of existing planned community events**

Any community events planned for the village are useful opportunities for promoting the work of the Group on the plan and the benefits of having a neighbourhood plan/

#### **Focus groups**



To reach sectors of the community that may be harder to engage in the process e.g. younger people, older people or to find out more about specific topics, such as business or transport, it will be useful to take the consultation out to the community through focus groups, to find out more about the issues and concerns. Short, bespoke questionnaires tailored to specific groups of people can form part of these sessions to increase feedback. This type of focussed consultation should prove valuable in gaining support for the plan.

### **Structured Interviews**

Where it is difficult for particular cohort groups to meet, such as Businesses, face to face or telephone interviews with specific structured questions may be beneficial.

### **Consensus building meetings**

Where contentious issues exist, or groups/ individuals or developers may not be behind the plan, meetings to look at the issues and hear everyone's views in order to gain consensus on the way forward would be very useful to head off problems as soon as possible and increase the likelihood of positive referendum result.

### **NP questionnaire**

A NP questionnaire circulated to all residents and businesses in the parish will help to build on, and fill in the gaps in, available evidence relating to each topic and start to drill down into options for the plan. This is an excellent means of reaching everyone in the parish and help should be offered by the group (or volunteers) with completing the questionnaire where needed. Support will be given with the development of the questionnaire during the second tranche of work on the plan by People and Places Insight Limited. The support will include working out:

- Dissemination of the Survey- hand delivery and an online version to ensure that in households where more than one person can complete the survey the option is available.
- Collection of the Survey- face to face collection, provision of freepost envelopes and online submission
- Framing of the Survey Questions and Scales
- Analysis
- Executive Summary and Key Findings



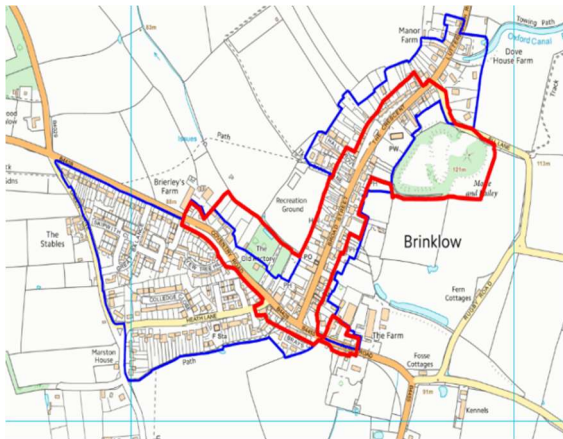


## Consultation and Engagement Strategy Event Planning Sheet

<b>Activity</b>	
<b>Date/Time:</b>	
<b>Venue:</b>	
<b>Lead:</b>	
<b>Format/ Methodology</b>	
<b>Target Audience</b>	
<b>Key aims and messages</b>	
<b>Promotional activities/ publicity</b>	



<b>Resources Needed and costs</b>	
<b>Required:</b>	<b>£</b>
Maps	
Post-it notes	
Flipchart paper	
Pens	
Venue costs	
Powerpoint screen/laptop (if presentation would be helpful to explain the process)	
Images	
Refreshments	
<b>TOTAL</b>	<b>£</b>
<b>Volunteers:</b>	
Name of volunteer attending:	Responsibility:
<b>Monitoring</b>	



# Brinklow Neighbourhood Plan

As you may know the Local Plan for Rugby and District wants to put 100 houses in Brinklow over the next five years. Although the village cannot directly contradict the Local Plan, with a Neighbourhood Plan, which carries equal weight, we can influence it and shape how it comes into our community. We have a real opportunity here to contribute to the development of our village for the twenty-first century and to protect its heritage and amenities. Under Planning Law we can create a Neighbourhood Plan for Brinklow in the same way as our nearby village of Wolston and the group of villages: Baginton, Bubbenhall, Stoneleigh and Ashow are already doing. You can download their draft plan at <http://www.bubbenhall.info/nplan.php>.

## **What is a Neighbourhood Plan?**

A Neighbourhood Plan is a local initiative giving communities the power to prepare a planning document that includes a shared vision for their neighbourhood. These plans can set out policies on the development and use of land in the Parish and have formal weight in determining planning applications. As a village community we all need to decide if we should go ahead and create a Neighbourhood Plan for ourselves. To get the opinion of the entire village on this we will hold a referendum about it for everyone on the electoral roll. The majority of the Brinklow Neighbourhood Plan sub-committee of the Parish Council are in favour of going ahead with a plan. Of course, there are reasons for and against having a Neighbourhood Plan and they are outlined on the next page.

We will be holding two open evenings about the proposed neighbourhood plan at the village hall, on Saturday 21<sup>st</sup> May from 1pm-3pm and Monday 23<sup>rd</sup> May from 6.30-8.30pm. It will also be presented and discussed at the Parish Council Annual General Meeting on Thursday 19<sup>th</sup> May. More information is on the Brinklow Village website page <http://brinklowvillage.co.uk/> and any queries can be sent by email to the Parish Clerk on [brinklowparishcouncil.clerk@gmail.com](mailto:brinklowparishcouncil.clerk@gmail.com)

We will hold a referendum on whether the village should go ahead with developing a Neighbourhood Plan. Everyone on the electoral roll will be able to vote, and the poll will open on Saturday the 14<sup>th</sup> May, closing on Tuesday 31<sup>st</sup> May. Remember it is your village and this is your chance to make your voice heard.

*This leaflet was produced by the Brinklow Neighbourhood Plan Committee, a sub-committee of the Parish Council. We are a group of volunteers including Brinklow Parish Councillors. Anyone wishing to join the group will be welcome.*



## Reasons for and against having a Neighbourhood Plan

### FOR:

- We can comment formally on any proposed site for the 100 houses and say what effect developing that site would have on the village and what extra works would have to be done if that site was chosen, at extra cost to the developer, not us. For example works to improve access, hide any effects on the general landscape, protect against damage to conservation areas and preventing flood risks
- We may be able to discover sound planning reasons preventing development on some proposed sites
- We can say what mix of housing the village needs within these 100 houses, for example starter homes for our young people and smaller well-insulated houses for older people
- A Neighbourhood Plan is a formal planning document which must be taken into consideration by the Rugby Planning Office, and has considerably more weight than the existing Parish Plan
- There are grants available of up to £16,000 to the village to get the plan written, if we don't create a plan this money is lost to us as it is not available for anything else
- The percentage of money coming back to the village from developments if there is a Neighbourhood Plan is 25%, if there is no plan then it is only 10%

### AGAINST:

- Developing the plan means literally hundreds of hours of effort by the village, although most of it will be done by volunteers
- The Neighbourhood Plan cannot directly stop the Local Plan from permitting a development of 100 houses within the Brinklow greenbelt, although it can shape the development proposals
- We may not get the grant
- The cost of the Plan may exceed the grant

To vote in the Village Plan Poll, which runs from 14<sup>th</sup> May until 31<sup>st</sup> May, either vote online at <https://www.surveymonkey.co.uk/r/KNWDZF6> or fill in the voting slip below. Precautions will be taken to prevent duplicate voting online or on paper.

**THIS IS NOT A VOTE FOR OR AGAINST THE PROPOSED 100 HOUSES,  
THIS IS A VOTE FOR OR AGAINST THE DEVELOPMENT OF A NEIGHBOURHOOD PLAN**

✂-----

**Voting Slip:** Please tick the appropriate box, tear off and hand into the village Post Office. If you have a problem getting to the Post Office let us know by phoning the Parish Clerk Phil Creek on 07767 380696

I agree that Brinklow should have a Neighbourhood Plan

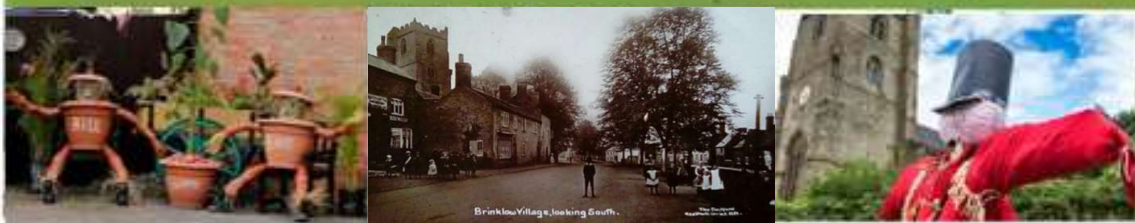
I do not agree with Brinklow having a Neighbourhood Plan



Your Community. Your Future.

Have your say and help to  
shape Brinklow Parish!

Transport Housing Environment Heritage



Neighbourhood Plan Comment Sheet for 6-week consultation from residents and stakeholders



On the 11 February 2016 we met as a community to listen to Rugby Borough Council and we heard about their proposals to build up to 100 new homes on green belt land within Brinklow. The proposal came as a complete shock to the community. The Parish Council objected to the development on green belt land, and established a Neighbourhood Planning group to consider what steps we could take to influence future development. This group recommended the production of a Neighbourhood Plan, and through a referendum you as a community mandated the Parish Council to produce such a plan.

The Neighbourhood Planning Group has worked on your behalf holding numerous consultation meetings to gather your views on your community, particularly what's important to you as the Parish grows. The Neighbourhood Plan will not stop approved development taking place, but it will influence what is developed and where development takes place. A Neighbourhood Plan is a legal document and Rugby Borough Council must take it into account when considering future development within the Parish.

As part of the process of gathering information to build the Neighbourhood Plan, we need your views on what is important in the community, and how you would like to see it develop. To do this the Neighbourhood Planning Group has produced this questionnaire. The Parish Council strongly encourages you to complete and submit this questionnaire, either on paper or online. Submitted questionnaires will be analysed and the Neighbourhood Planning Group will develop a draft Neighbourhood Plan, based on what the community collectively thinks about future development within the Parish. The community will be asked to vote on the draft Plan after it has been approved by Rugby Borough Council and a nationally appointed Planning Inspector.

Thank you for your time completing this questionnaire.

Brinklow Parish Council

**Your answers will have a great impact on the future of your Parish.**



Brinklow Neighbourhood Planning Group was set up by the Parish Council in 2016, with the aim of producing a Neighbourhood Plan to help us to:

- CONTROL DEVELOPMENT THROUGHOUT THE PARISH, SO WE AIM TO GET THE BEST AND MOST APPROPRIATE GROWTH;
- REVIEW SERVICES AND FACILITIES NEEDED LOCALLY; AND
- PROTECT LOCALLY IMPORTANT OPEN SPACE AND HERITAGE ASSETS IN AND AROUND THE PARISH.

It cannot change the new Rugby Local Plan (e.g. where Rugby Borough Council say houses will be built) but there are opportunities to influence development (what kind of houses, additional developments, etc.).

Our Plan will be largely based on the information obtained from this questionnaire. The process will take time and there will be opportunities for you to have your say as the Plan is developed. Ultimately a local referendum will be held, before the Plan is 'adopted' as a legal part of the local planning process. (See Brinklow Village website).

We know that your time is precious but please answer these questions so that we can move forward quickly with this important task. If you wish to make any additional points, please use the text box on page 25.

Brinklow Neighbourhood Planning Group

Anyone in your household can complete the questionnaire. If you would like more paper copies for others in your household to complete please email [clerk.brinklowparishcouncil@gmail.com](mailto:clerk.brinklowparishcouncil@gmail.com).

Alternatively, if you would prefer to complete the questionnaire online, please go to <https://www.surveymonkey.co.uk/r/brinklow> (Please access link to open up questions)

Please note that all the questionnaire returns will go directly to our appointed independent research consultancy, People and Places Insight Limited, who will complete all the data entry, analysis and report from the data provided. Neither the Parish Council nor the Neighbourhood Planning Group will see individual responses, and respondents will remain anonymous. You are, however, required to provide your Post Code to qualify your submission for inclusion.

Please provide your Post Code



### Neighbourhood Plan Comment Sheet

THESE COMMENTS WILL FORM PART OF THE FINAL ADJUDICATION. YOU MUST IDENTIFY YOURSELF IN THE BOXES BELOW BUT ANY COMMENT YOU MAKE WILL NOT BE ATTRIBUTED TO YOU IN THE FINAL PUBLIC DRAFT. COMMENTS WILL ALL BE ACKNOWLEDGED, BUT YOU WILL NOT RECEIVE AN INDIVIDUAL REPLY.

YOU MAY ALSO MAKE COMMENT VIA EMAIL TO [REPLIES2@BTINTERNET.COM](mailto:REPLIES2@BTINTERNET.COM) ADDITIONAL COPIES OF THE COMMENT SHEET ARE AVAILABLE IN THE SHOP WHERE YOU WILL FIND A POST BOX FOR COMPLETED REPLIES.  
COMMENTS BOX BELOW

NAME.....

ADDRESS.....

POST CODE..... PHONE NUMBER.....

EMAIL ADDRESS.....





## Comments received from Regulation 14

### Severn Trent Water

Thank you for the opportunity to comment on your consultation, we have a number of specific comments relating to your plan. Policy HO3: Design Principles – We encourage you to include two further points to this policy to ensure that design is water efficient and follows the drainage hierarchy, utilising SuDS. Water Efficiency - New development will result in a need for an increase in the amount of water to be supplied across the Severn Trent region, and issues with the sustainability of some of our water sources are placing our supply resilience at risk. It is therefore vital that we reduce the amount of water used. By reducing water consumption this has a positive impact on working towards reducing carbon emissions as treating water is an energy intensive industry and water usage makes up a large proportion of energy use in homes. One of the key findings of an Environment Agency report named 'Greenhouse gas emissions of water supply and demand management options' - link is that "89 per cent of carbon emissions in the water supply - use - disposal system is attributed to "water in the home" and includes the energy for heating water (excludes space heating), which compares with public water supply and treatment emissions of 11 per cent." We are therefore supportive of the use of water efficient fittings and appliances within new properties, we encourage of the optional higher water efficiency target of 110 Litres per person per day within part G of building regulations. Delivering against the optional higher target or better provides wider benefits to the water cycle and environment as a whole. This approach is not only the most sustainable but the most appropriate direction to deliver water efficiency. We therefore encourage inclusion of the following policy wording: 'Development proposals should demonstrate that the estimated consumption of wholesome water per dwelling is calculated in accordance with the methodology in the water efficiency calculator, should not exceed 110 litres/person/day. Developments should demonstrate that they are water efficient, where possible incorporating innovative water efficiency and water re-use measures'. 2 ST Classification: OFFICIAL PERSONAL Drainage Hierarchy - We recommend that surface water is managed sustainably through SuDS following the drainage hierarchy. Planning Practice Guidance Paragraph 80 (Reference ID: 7-080- 20150323) states: "Generally the aim should be to discharge surface water run off as high up the following hierarchy of drainage options as reasonably practicable: 1. into the ground (infiltration); 2. to a surface water body; 3. to a surface water sewer, highway drain, or another drainage system; 4. to a combined sewer." We are also supportive of encouraging developers to engage with Severn Trent regarding the drainage strategy at the earliest opportunity. Policy HO4: Lutterworth Road Brinklow – We have undertaken a high level assessment of this site, whilst there are no known existing risks in the downstream network, we note that connection to the nearest foul sewer will double the population served by the downstream pumping station and therefore hydraulic modelling is recommended to determine whether there will be an impact. It is therefore recommended that the developer contact Severn Trent at the earliest opportunity to ensure that there is time to assess the site fully. It is noted that there is no visible surface water sewer or watercourse in the vicinity of the site, the nearest watercourse is 280m north and should be explored as an option before any connections to the foul sewer will be permitted. If the surface water cannot be managed sustainably via infiltration and SuDS the risk of sewer flooding from this site will increase. For your information we have set out some general guidelines that may be useful to you. Position Statement As a water company we have an obligation to provide water supplies



and sewage treatment capacity for future development. It is important for us to work collaboratively with Local Planning Authorities to provide relevant assessments of the impacts of future developments. For outline proposals we are able to provide general comments. Once detailed developments and site specific locations are confirmed by local councils, we are able to provide more specific comments and modelling of the network if required. For most developments we do not foresee any particular issues. Where we consider there may be an issue we would discuss in further detail with the Local Planning Authority. We will complete any necessary improvements to provide additional capacity once we have sufficient confidence that a development will go ahead. We do this to avoid making investments on speculative developments to minimise customer bills. Sewage Strategy Once detailed plans are available and we have modelled the additional capacity, in areas where sufficient capacity is not currently available and we have sufficient confidence that developments will be built, we will complete necessary improvements to provide the capacity. We will ensure that our assets have no adverse effect on the environment and that we provide appropriate levels of treatment at each of our sewage treatment works.

3 ST Classification: OFFICIAL PERSONAL

Surface Water and Sewer Flooding We expect surface water to be managed in line with the Government's Water Strategy, Future Water. The strategy sets out a vision for more effective management of surface water to deal with the dual pressures of climate change and housing development. Surface water needs to be managed sustainably. For new developments we would not expect surface water to be conveyed to our foul or combined sewage system and, where practicable, we support the removal of surface water already connected to foul or combined sewer. We believe that greater emphasis needs to be paid to consequences of extreme rainfall. In the past, even outside of the flood plain, some properties have been built in natural drainage paths. We request that developers providing sewers on new developments should safely accommodate floods which exceed the design capacity of the sewers. To encourage developers to consider sustainable drainage, Severn Trent currently offer a 100% discount on the sewerage infrastructure charge if there is no surface water connection and a 75% discount if there is a surface water connection via a sustainable drainage system. More details can be found on our website <https://www.stwater.co.uk/building-and-developing/regulations-and-forms/application-forms-andguidance/infrastructure-charges/>

Water Quality Good quality river water and groundwater is vital for provision of good quality drinking water. We work closely with the Environment Agency and local farmers to ensure that water quality of supplies are not impacted by our or others operations. The Environment Agency's Source Protection Zone (SPZ) and Safe Guarding Zone policy should provide guidance on development. Any proposals should take into account the principles of the Water Framework Directive and River Basin Management Plan for the Severn River basin unit as prepared by the Environment Agency.

Water Supply When specific detail of planned development location and sizes are available a site specific assessment of the capacity of our water supply network could be made. Any assessment will involve carrying out a network analysis exercise to investigate any potential impacts. We would not anticipate capacity problems within the urban areas of our network, any issues can be addressed through reinforcing our network. However, the ability to support significant development in the rural areas is likely to have a greater impact and require greater reinforcement to accommodate greater demands.

Water Efficiency Part G of Building Regulations specify that new homes must consume no more than 125 litres of water per person per day. We recommend that you consider taking an approach of installing specifically designed water efficient fittings in all areas of the property rather than



focus on the overall consumption of the property. This should help to achieve a lower overall consumption than the maximum volume specified in the Building Regulations. We recommend that in all cases you consider:

- Single flush siphon toilet cistern and those with a flush volume of 4 litres.
- Showers designed to operate efficiently and with a maximum flow rate of 8 litres per minute.
- 4 ST Classification: OFFICIAL PERSONAL
- Hand wash basin taps with low flow rates of 4 litres per minute or less.
- Water butts for external use in properties with gardens.

To further encourage developers to act sustainably Severn Trent currently offer a 100% discount on the clean water infrastructure charge if properties are built so consumption per person is 110 litres per person per day or less. More details can be found on our website <https://www.stwater.co.uk/building-and-developing/regulations-and-forms/application-forms-andguidance/infrastructure-charges/> We would encourage you to impose the expectation on developers that properties are built to the optional requirement in Building Regulations of 110 litres of water per person per day. We hope this information has been useful to you and we look forward in hearing from you in the near future.

### **National Highways**

Thank you for consulting National Highways (formally Highways England) on the Brinklow draft Neighbourhood Plan. National Highways has been appointed by the Secretary of State for Transport as strategic highway company under the provisions of the Infrastructure Act 2015 and is the highway authority, traffic authority and street authority for the Strategic Road Network (SRN). It is our role to maintain the safe and efficient operation of the SRN whilst acting as a delivery partner to national economic growth. In responding to Local Plan consultations, we have regard to DfT Circular 02/2013: The Strategic Road Network and the Delivery of Sustainable Development ('the Circular'). This sets out how interactions with the Strategic Road Network should be considered in the making of local plans. In addition to the Circular, the response set out below is also in accordance with the National Planning Policy Framework (NPPF) and other relevant policies. We note that the SRN in closest proximity to the plan area is the M6 motorway, which sits outside of the neighbourhood plan area. We have considered the contents of the draft Neighbourhood Plan and as the plan does not introduce any new development sites or transport related policies that are likely to impact upon our network, we consider that the contents of the plan are for local determination, and we have no further comments to make

### **The Coal Authority**

Thank you for consulting The Coal Authority on the above. Having reviewed your document, I confirm that we have no specific comments to make on it. Should you have any future enquiries please contact a member of Planning and Local Authority Liaison at The Coal Authority using the contact details above.



### **Warwickshire County Council**

WCC FRM has the following content related comments: Page Paragraph Comment No. Commencing: 13 5 Topic 1: Proposals and Policies for Housing We support the protection of open spaces and river corridors and actively steer new development away from floodplains so we would also support the decision that the proposed 100 house development on site S14/065B was objected to. 15 2.1 Policy HO1: Development within Brinklow Limits 2.1 Policy HO1: Development within Brinklow Limits If a site is over 1ha or for 10 or more dwellings, it is classed as a major planning application, therefore in line with the National Planning Policy Framework, a site specific Flood Risk Assessment must be submitted to the Lead Local Flood Authority for review. We support the protection of open spaces and river corridors You could add to your objective a specific point about new developments needing to consider their flood risk and sustainable drainage systems when building on Greenfield and brownfield sites. All developments will also be expected to include sustainable drainage systems. 17 20 2.3 Policy HO3: Design Principles 2.4 Policy HO4: Lutterworth Road Brinklow 2.3 Policy HO3: Design Principles 2.4 Policy HO4: Lutterworth Road Brinklow If a site is for 10 or more dwellings, it is classed as a major planning application, therefore in line with the National Planning Policy Framework, a site specific Flood Risk Assessment must be submitted to the Lead Local Flood Authority for review. If there are any culverts present on the site, you could include an additional point that encourages new developments to open up any existing culverts on a site providing more open space/green infrastructure for greater amenity and biodiversity; and the creation of new culverts should be kept to a minimum. New culverts will need consent from the LLFA and should be kept to the minimum length. All developments will also be expected to include sustainable drainage systems. 21 3: Topic 2: Green Spaces We support the protection of open spaces and river corridors - this could be developed to mention the benefits of open space as flood risk management to retain water. Above ground SuDS could be utilised in open spaces

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Thank you for notifying Warwickshire County Council of the steps you are taking to produce a Neighbourhood Plan and for providing us with the opportunity to comment on your draft.

The County Council welcomes communities proposing Neighbourhood Plans that shape and direct future development. The County Council manages a number of services including highways and transport, education, social care, recycling and waste centres and the environment. This list is not exhaustive and all service areas within the County Council have been given an opportunity to comment on your draft plan. The responses I have had are detailed below.

As with all Public Sector organisations, the County Council has the responsibility to deliver its services as effectively and efficiently as possible. It is important that our response to you makes it clear that the County Council cannot commit to any financial implications from any proposals emanating from your Neighbourhood Plan. As such, your Plan should not identify capital or revenue schemes that rely on funding from the Council. The County Council will, however, be happy to assist communities in delivering infrastructure providing they receive any funding that may arise from Developer Contributions or any other sources.



We have the following comments to make as a guide. I have referred to your draft plan where possible to help as much as possible.

It should be noted that any changes to the highway i.e. speed limits, traffic calming measures, will need to meet the relevant criteria and receive any required consultation. In addition, funding will also need to be sought.

Public Health at Warwickshire County Council (WCC) have reviewed the Brinklow Parish Council Neighbourhood Plan. Public Health Warwickshire support the consideration of health and wellbeing specific to the local area within the neighbourhood plan, particularly highlighting key wider determinants of health. In particular, key points the neighbourhood plan highlight include affordable housing, specialist housing for the elderly, improvement and extension of the footpath and open space network in Brinklow and green space/local green space. The plan also states development proposals relating to the production of renewable energy will be supported providing the benefits are clear and they can be satisfactorily integrated into the character and environs of the parish and proposals which would give rise to unacceptable levels of air, light, noise or water pollution will not be supported.

Transport is a key wider determinant of health and important for reducing health inequalities and improving the health of the population. Transport can affect the health of the neighbourhood in both positive and negative ways. Developments should support access to public transport schemes, in turn reducing car dependency whilst benefiting health and wellbeing as a by-product of increased physical activity. Any public developments should be designed for good public transport access. Public Health encourage prioritising safe active travel alongside facilities and infrastructure to encourage public transport e.g., bus shelter with safe bicycle parking. Where possible, bus stops should be accessible to the surrounding residential areas and close to footpaths and cycle routes. Waiting areas should have good quality seating and timetable displays. They should also be clearly lit with a 10-metre surrounding visibility to encourage community safety and improve the image of public transport. Furthermore, encouraging the design of walkable neighbourhoods are highly impactful. Ensuring places are well connected to green spaces provides opportunities for people to exercise outside and walk or cycle to key services and facilities. Miled signages can influence this behaviour.

In addition, the plan also states development proposals relating to the production of renewable energy will be supported providing the benefits are clear and they can be satisfactorily integrated into the character and environs of the parish. Public Health also support the indication of developing public electric charge points for cars.

Please find the Neighbourhood Development Planning for Health for guidance and please feel free to include any additional information to strengthen the health and wellbeing through the neighbourhood plan: <https://api.warwickshire.gov.uk/documents/WCCC-630-656>

Relevant health related themes can also be found within the Promoting Health and Wellbeing Through Spatial Planning document:

<https://democracy.warwickshire.gov.uk/documents/s2123/04%20Appendix%20A.pdf>

Overall Warwickshire County Council is broadly supportive of the principles for developing transport within the Brinklow Area. Particularly in relation to proposals which seek to reduce reliance on motorised vehicles encouraging active travel and public transport. Our specific comments on the Plan are as follows:



- The reinstatement of Brinklow station does not currently form part of the plans for the County Councils wider rail transport plans and has not been identified as a policy within the Warwickshire rail strategy 2019 -2034
- In relation to active travel the parish council may want to consider identifying specific routes that could be improved to provide better connectivity to key destinations or services. A good example of this could be to upgrade the Brinklow to Brandon Bridleway to facilitate utility and leisure journeys to/from Brinklow and provide a connection to the extensive Coventry network via the A428 Rugby road corridor.

In relation to Public Transport allocation within the parish, Warwickshire County Council would like to present the following recommendations to the neighbourhood plan.

- THE NHP COULD REFERENCE PROVISION OF IMPROVED WAITING FACILITIES AT BUS STOPS IN THE VILLAGE INCLUDING PROVISION OF BUS SHELTERS AND REAL TIME PASSENGER INFORMATION DISPLAYS. THIS COULD BE INCLUDED IN SECTION 5.3 TRANSPORT INFRASTRUCTURE PROJECTS WITH DELIVERY IN PARTNERSHIP WITH THE COUNTY COUNCIL AND ANY FUTURE APPLICABLE NEW DEVELOPMENT IN THE IMMEDIATE AREA.

County Council officers are keen that the Brinklow Neighbourhood Plan reflects the recent publication of the Warwickshire Bus Service Improvement Plan in October 2021 produced in partnership between the County Council and bus operators, arising from the National Bus Strategy for England (except London). The County Council is currently working on Warwickshire Enhanced Partnership Schemes comprising measures aimed at increasing bus patronage across Warwickshire in line with the aspirations in the Warwickshire Bus Service Improvement Plan and National Bus Strategy. Proposals highlighted within the Bus Service Improvement Plan that could be expected to benefit residents in Brinklow include those listed below, however it should be noted that the delivery of these measures will be predominantly dependent on Government funding allocations.

- Launch of a Warwickshire Bus Passenger Charter (to be led by bus operators)
- Warwickshire Countywide Multi-Operator Bus Card
- Defining minimum standards for bus information (on-street and online)
- Implementing a marketing campaign, supplemented by the production of a Bus Information Guide
- Defining vehicle quality standards
- Introducing Tap on Tap off card technology
- Improvements to the subsidised bus network
- Provision of audio and visual equipment (making route and next stop announcements) onboard buses
- Improving integration, i.e., review the Warwickshire bus network for the purpose of integrating bus services and timetables to ensure the ability for multi-modal connections



- Investigate using Demand Responsive Transport services to serve applicable new residential or commercial development in the area

The weblink to the Warwickshire Bus Service Improvement Plan published on the public transport webpage on the County Council website is as follows:

<https://www.warwickshire.gov.uk/buses>

### **Avison Young on behalf of National Grid**

National Grid has appointed Avison Young to review and respond to Neighbourhood Plan consultations on its behalf. We are instructed by our client to submit the following representation with regard to the current consultation on the above document. About National Grid National Grid Electricity Transmission plc (NGET) owns and maintains the electricity transmission system in England and Wales. The energy is then distributed to the electricity distribution network operators across England, Wales and Scotland. National Grid Gas plc (NGG) owns and operates the high-pressure gas transmission system across the UK. In the UK, gas leaves the transmission system and enters the UK's four gas distribution networks where pressure is reduced for public use. National Grid Ventures (NGV) is separate from National Grid's core regulated businesses. NGV develop, operate and invest in energy projects, technologies, and partnerships to help accelerate the development of a clean energy future for consumers across the UK, Europe and the United States. Proposed development sites crossed or in close proximity to National Grid assets: An assessment has been carried out with respect to National Grid's electricity and gas transmission assets which include high voltage electricity assets and high-pressure gas pipelines. National Grid has identified that it has no record of such assets within the Neighbourhood Plan area. National Grid provides information in relation to its assets at the website below. • [www2.nationalgrid.com/uk/services/land-and-development/planningauthority/shape-files/](http://www2.nationalgrid.com/uk/services/land-and-development/planningauthority/shape-files/) Please also see attached information outlining guidance on development close to National Grid infrastructure. Central Square South Orchard Street Newcastle upon Tyne NE1 3AZ T: +44 (0)191 261 2361 F: +44 (0)191 269 0076 [avisonyoung.co.uk](http://avisonyoung.co.uk) Avison Young (UK) Limited registered in England and Wales number 6382509. Registered office, 3 Brindleyplace, Birmingham B1 2JB. Regulated by RICS 2 Distribution Networks Information regarding the electricity distribution network is available at the website below: [www.energynetworks.org.uk](http://www.energynetworks.org.uk) Information regarding the gas distribution network is available by contacting: [plantprotection@cadentgas.com](mailto:plantprotection@cadentgas.com) Further Advice Please remember to consult National Grid on any Neighbourhood Plan Documents or sitespecific proposals that could affect our assets. We would be grateful if you could add our details shown below to your consultation database, if not already included:

### **Canals and River Trust**

Thank you for consulting the Canal & River Trust on the draft Brinklow Neighbourhood Plan.

Having reviewed the draft Plan, we would like to offer the following comments:

The Canal & River Trust (the Trust) is a company limited by guarantee and registered as a charity. It is separate from government but still the recipient of a significant amount of government funding.

The Trust has a range of charitable objects including:



- To hold in trust or own and to operate and manage inland waterways for public benefit, use and enjoyment;
- To protect and conserve objects and buildings of heritage interest;
- To further the conservation, protection and improvement of the natural environment of inland waterways; and
- To promote sustainable development in the vicinity of any inland waterways for the benefit of the public.

Within Brinklow Parish the Trust owns and operates about 2.25km of the Oxford Canal which runs along the eastern edge of the plan area between Smeaton Lane in the north and Cathiron Lane in the south. The former Brinklow Arm extends west into the Plan area from its' original junction with the mainline canal at the Grade II listed Morgan's Bridge. The arm is no longer navigable and is not in water.

Although on the periphery of the Plan area, the canal nonetheless forms an important part of the landscape within the locality and contributes positively to its character, both providing a reminder of the industrial heritage of the area and a green infrastructure corridor and wildlife habitat as well as being a valuable leisure and recreational resource available to the local community.

The Plan policies do not appear likely to affect the canal, but we are pleased to note that Policy E11 recognises the ecological value of the canal and offers explicit support for the role of the canal as a potential Local Wildlife Site. We further note that the value of the canal as a visitor attraction is also identified in the supporting text to Policy B5. The canal offers a leisure and recreational resource for both boaters and walkers along the towpath and can help to attract visitors from the surrounding area, potentially achieving modest benefits to the local economy. I hope that the above comments will be of assistance to you, but please do not hesitate to contact me direct should you wish to discuss any matters further.





### **Natural England**

Thank you for your consultation on the above dated 20 November 2021. Natural England is a non-departmental public body. Our statutory purpose is to ensure that the natural environment is conserved, enhanced, and managed for the benefit of present and future generations, thereby contributing to sustainable development. Natural England is a statutory consultee in neighbourhood planning and must be consulted on draft neighbourhood development plans by the Parish/Town Councils or Neighbourhood Forums where they consider our interests would be affected by the proposals made. Natural England does not have any specific comments on the draft Brinklow Neighbourhood Plan. However, we refer you to the attached annex which covers the issues and opportunities that should be considered when preparing a Neighbourhood Plan. For any further consultations on your plan, please contact: [consultations@naturalengland.org.uk](mailto:consultations@naturalengland.org.uk).



**Brinklow Neighbourhood Plan  
Open day Village Hall Sunday 21<sup>st</sup> November 2021**

An open day was held to inform the village and begin the six-week Regulation 14 pre-submission consultation. Posters describing the process of the housing site selection were presented and copies of the draft Neighbourhood Plan were handed out. Parish Councillors and members of the Neighbourhood Plan sub-committee were on hand to answer questions. 48 people from the village attended.















